



MONTHLY MEMBERSHIP PROGRESS REPORT

District 12 O

Results as of: 2/28/2014

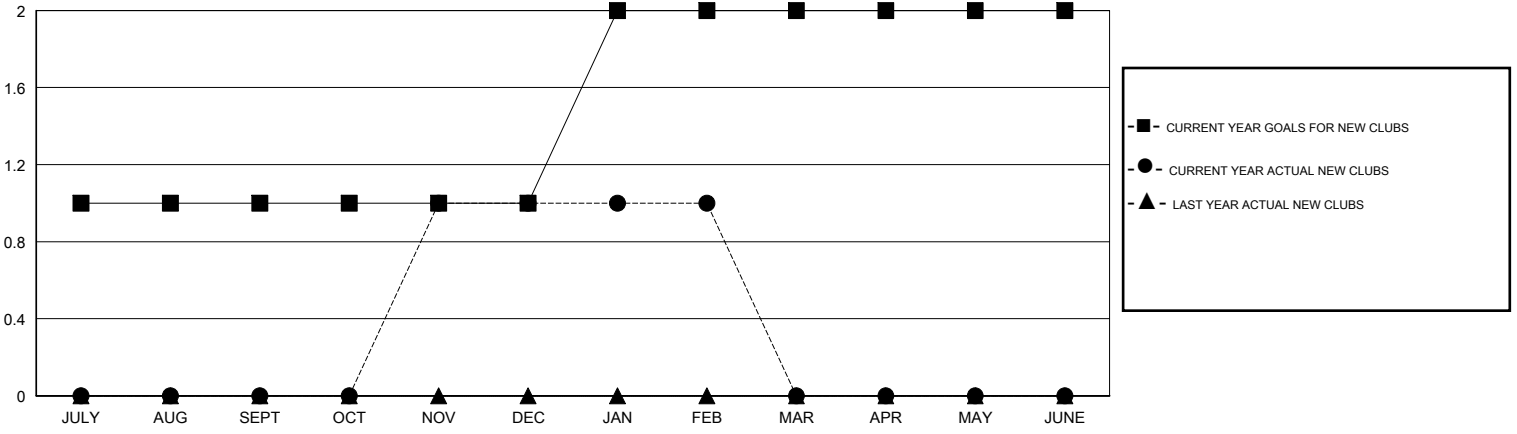
GMT: CARL HARRELL

LOCATION TENNESSEE

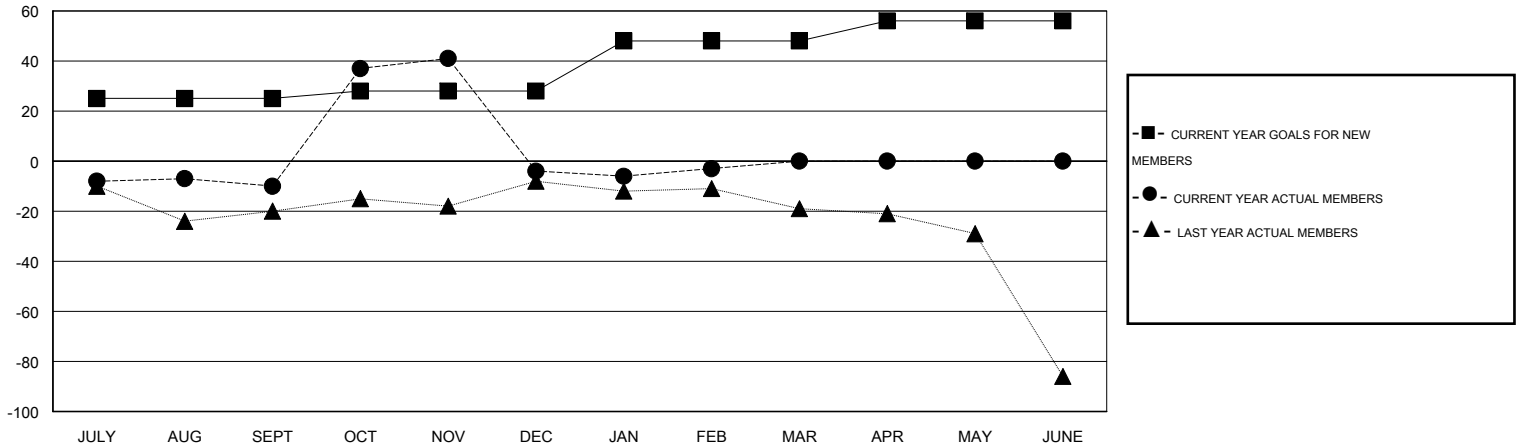
GMT CA 1

| Clubs | | | | | Members | | | | |
|-----------------------|---------------|------------------|----------------------|----------------------|-----------------------|-----------------|----------------------------|------------------------|----------------------|
| RESULTS FOR 2013-2014 | | | | | RESULTS FOR 2013-2014 | | | | |
| QUARTER | NEW CLUB GOAL | ACTUAL NEW CLUBS | ACTUAL DROPPED CLUBS | ACTUAL NET GAIN/LOSS | QUARTER | NEW MEMBER GOAL | ACTUAL TOTAL MEMBERS ADDED | ACTUAL DROPPED MEMBERS | ACTUAL NET GAIN/LOSS |
| JULY/AUG/SEPT | 1 | 0 | 0 | 0 | JULY/AUG/SEPT | 25 | 31 | 41 | -10 |
| OCT/NOV/DEC | 0 | 1 | 1 | 0 | OCT/NOV/DEC | 3 | 102 | 96 | 6 |
| JAN/FEB/MAR | 1 | 0 | 0 | 0 | JAN/FEB/MAR | 20 | 23 | 22 | 1 |
| APR/MAY/JUNE | 0 | 0 | 0 | 0 | APR/MAY/JUNE | 8 | 0 | 0 | 0 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | | | |
|------------------------|---|----------------------------|--------------|
| DROPPED CLUBS: 1 | 23 CLUBS OF 41 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u> | |
| <u>DROPPED MEMBERS</u> | | MALE | 631 (67.06%) |
| DECEASED | CLICK HERE FOR HEALTH ASSESSMENT DATA | FEMALE | 310 (32.94%) |
| CLUB CANCELLED | | FAMILY UNIT MEMBERS | 226 |
| OTHER | | HEAD OF HOUSEHOLD | 112 |
| TOTAL | | NON-HEAD OF HOUSEHOLD | 114 |